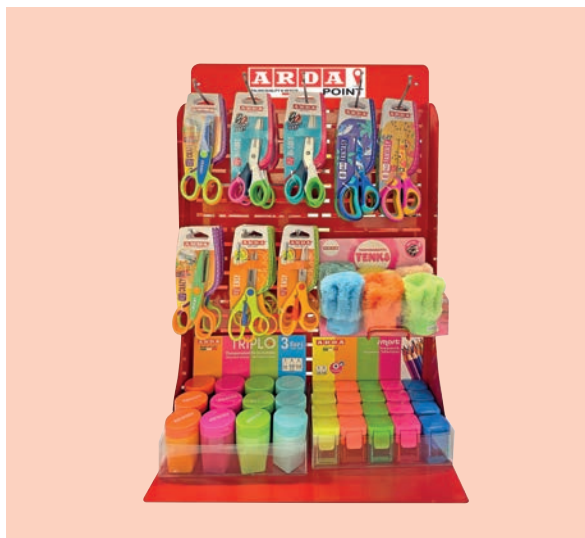


Merchandising



SUPPORTI ESPOSITIVI PER LA VENDITA

Arda offre una varietà di strumenti espositivi per supportare il brand nei vari canali di vendita e facilitare la corretta esposizione di tutta la gamma.

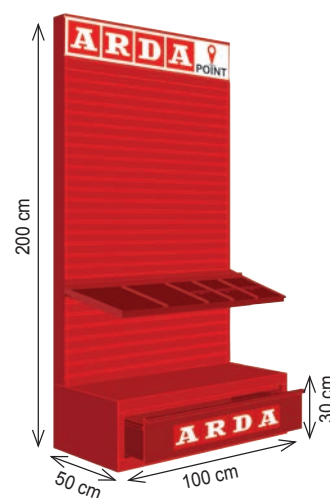
MARKETING SUPPORT MATERIALS

Arda offers a variety of display tools to support the brand into sales channels and facilitate the correct display of the whole range.

SUPPORT DE MARKETING

Arda propose une variété de présentoirs pour soutenir la marque dans les différents réseaux de vente et faciliter la présentation correcte de l'ensemble de la gamme.

REF. 2003 - MODULO SINGOLO - 1 mt. Esempio di assortimento

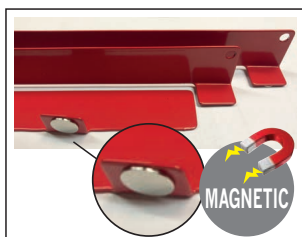


**STRUTTURA SOLIDA IN METALLO VERNICIATO
MODULARE, POSSONO ESSERE AFFIANCATI PIÙ ESPOSITORI**

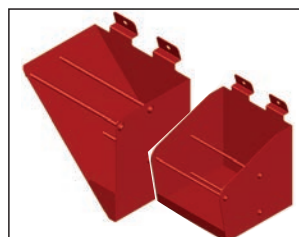
BASE CON CASSETTO INTEGRATO PER STOCCAGGIO PRODOTTI
RIPIANO CON PROFILO PORTA-PREZZO, POSIZIONABILE A DIVERSE ALTEZZE



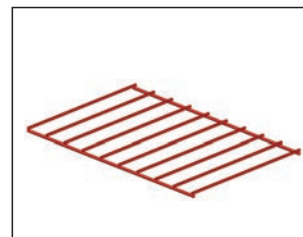
GANCIO PORTA-PREZZO IN METALLO
cm 17



KIT SEPARATORI MAGNETICI PER
RIPIANO O BASE DEL CASSETTO



TASCHE SPECIALI SALVA-SPAZIO PER
RIGHE, SQUADRE E GONIOMETRI



GRIGLIE SPECIALI PER ESPOSIZIONE
COMPASSI A SCALARE

REF. 2004 - MODULO DOPPIO - 2 mt. Esempio di assortimento



ESPOSITORE IN METALLO DA PARETE

Metal floor display

Présentoirs au sol en métal

ESPOSITORE IN METALLO GIREVOLE

Revolving metal floor display

Présentoirs pivotant au sol en métal



REF. 3000

STRUTTURA SOLIDA IN METALLO - BASE CON RUOTE
 METAL SOLID STRUCTURE - BASE WITH WHEELS
 STRUCTURE SOLIDE EN MÉTAL - BASE AVEC ROUES



176 cm

Ø 50 cm



Esempio di allestimento
 Example of content
 Exemple de contenu

1/6 PALLET CARTON DISPLAY

cm. 39 x 37,5 x 161 h.



TEMPERAMATITE E FORBICI

SHARPENER AND SCISSORS - TAILLE-CRAYONS ET CISEAUX

REF. 500TF4 - 216 pz/pcs

pz Descrizione - Description

10	Temperamatite TWIST ref. TE803
10	Temperamatite SMART ref. TE804
12	Temperamatite LATTINA ref.825
12	Temperamatite TRIS ref.970120
10	Temperamatite FLASH ref.TE810
12	Temperamatite LATTINA MATHEMATICS ref.825M
20	Temperamatite 2GETHER ref.TE811
10	Temperamatite MINION ref.TE807
20	Forbici EASY cm.13 ref.FA1204
20	Forbici BASIC cm.12 ref.FF1105
20	Forbici BISOFT cm.13 ref.FB1308
20	Forbici FANTASY cm.15 ref.FB1314
20	Forbici COMFORT COLOR cm.18 ref.FD1818
20	Forbici SOFT cm.20 ref.FD2019

DISEGNO E ACCESSORI

DRAWING AND ACCESSORIES- TRACAGE ET ACCESSOIRES

REF. 500TF9 - 204 pz/pcs

pz Descrizione - Description

10	Temperamatite TWIST ref. TE803
12	Temperamatite LATTINA ref.825
12	Temperamatite TRIS ref.970120
10	Temperamatite 2GETHER ref.TE811
20	Forbici EASY cm.13 ref.FA1204
20	Forbici BISOFT cm.13 ref.FB1308
20	Forbici FANTASY cm.15 ref.FB1314
20	Squadra 45°cm30 TECNOSCHOOL ref.40130SS
20	Squadra 60°cm30 TECNOSCHOOL ref.40230SS
20	Riga cm 50 TECNOSCHOOL ref. 40050SS
20	Doppiodimetro TECNOSCHOOL ref.4035SS
20	Goniometro 360° cm12 ref. 4055S

1/6 PALLET CARTON DISPLAY

cm. 39 x 37,5 x 161 h.



COMPASSI

SHARPENER AND SCISSORS - TAILLE-CRAYONS ET CISEAUX

REF. 500CO1 - 66 pz/pcs

pz Descrizione - Description

- 6 Balastrone con frizione e prolunga kit 6 pz in astuccio - col. fluo e pastel - ref. CO1AS
- 12 Balastrone con frizione e prolunga kit 6 pz in smart box - col. fluo e pastel - ref. CO2AS
- 12 Balastrone con frizione kit 5 pz in smart box - col. fluo e pastel - ref. CO3AS
- 12 Balastrone aste fisse kit 4 pz in smart box - col. fluo - ref. CO4AS
- 12 Balastrone Re-generation con frizione e prolunga kit 6 pz in smart box - ref. CO2RE
- 12 Compassino tecnico 1 snodo in scatola - CO7FLU

ELASTIKA DISEGNO

DRAWING ITEMS - TRACAGE

REF. 500EL - 200 pz/pcs

pz Descrizione - Description

- 40 Squadra 45° cm 30 Elastika ref. EL4530
- 40 Squadra 60° cm 30 Elastika ref. EL6030
- 40 Riga cm 30 Elastika ref. EL30
- 40 Riga cm 50 Elastika ref. EL50
- 40 Goniometro 360° cm 12 Elastika ref. EL36012

1/6 PALLET CARTON DISPLAY

cm. 39 x 37,5 x 161 h.



RE-GENERATION DISEGNO

DRAWING ITEMS - TRACAGE

REF. 500RE - 200 pz/pcs

pz Descrizione - Description

- 40 Squadra 45° cm 30 Re-Generation ref. RE4530
- 40 Squadra 60° cm 30 Re-Generationref. RE6030
- 40 Riga cm 30 Re-Generation ref. RE30
- 40 Riga cm 50 Re-Generation ref. RE50
- 40 Goniometro 360°cm12 Re-Generation ref.RE36012

RE-GENERATION DISEGNO E ACCESSORI

DRAWING ITEMS AND ACCESSORIES - TRACAGE ET ACCESSOIRES

REF. 500RE01 - 188 pz/pcs

pz Descrizione - Description

- 20 Squadra 45° cm 30 Re-Generation ref. RE4530
- 20 Squadra 60° cm 30 Re-Generationref. RE6030
- 20 Riga cm 30 Re-Generation ref. RE30
- 20 Riga cm 50 Re-Generation ref. RE50
- 20 Goniometro 360°cm12 Re-Generation ref.RE36012
- 20 Forbice cm.15 ref.FB15RE
- 20 Forbice cm.18 ref.FB18RE
- 20 Forbice cm.21 ref.FB21RE
- 6 Balastrone kit 6 pz ref. CO2RE
- 10 Miniset 3 pz ref. 7063RE
- 12 Astucci portapenne ref.0231REG

1/3 PALLET CARTON DISPLAY

cm. 78 x 38 x 178 h.

NEW



LIBRERIA PASTEL

REF. 0041KCP04 - 150 pz/pcs

pz Descrizione - Description

- 12 Valigetta grande KCP ref. 0287KCP0000
- 24 Raccogliatore diam. 15 mm KCP ref.0279KCP0000
- 24 Raccogliatore diam. 30 mm KCP ref.0280KCP0000
- 36 Portalistini 30 buste KCP ref. 0282KCP0000
- 30 Cartella 3 lembi KCP ref. 0283KCP0000
- 24 Conf. 5 buste formato A4 KCP ref.0284KCP0000

LIBRERIA FLUO

REF. 0041FLU01 - 144 pz/pcs

pz Descrizione - Description

- 12 Valigetta grande FLUO ref. 0256SOF0000
- 24 Raccogliatore diam. 15 mm FLUO ref.0252FLU0000
- 24 Raccogliatore diam. 30 mm FLUO ref.0253FLU0000
- 36 Portalistini 30 buste FLUO ref. 0249FLU0000
- 24 Cartella 3 lembi FLUO ref. 0263FLU0000
- 24 Conf. 5 buste formato A4 FLUO ref.0241FLU0000

1/2 PALLET CARTON DISPLAY

cm. 80 x 60 x 183 h.

NEW

DISPLAY



MINI-ISOLA PASTEL REF. 149PAS01 - 80 pz/pcs

pz Descrizione - Description

- 4 Cassettiera PASTEL ref. 15P4PPAS... (1 x colore)
- 12 Minicassettiere PASTEL ref. 19P3PPASAS (3 x colore)
- 40 Portacorrispondenza PASTEL ref. 65510PASAS (10 x colore)
- 20 Portariviste PASTEL ref. 7118PASAS (5 x colore)
- 4 Display 12 portapenne PASTEL ref.4111PASESP

MINI-ISOLA VINTAGE REF. 149VIN01 - 74 pz/pcs

pz Descrizione - Description

- 3 Cassettiera VINTAGE ref. 18P4P... (1 x colore)
- 30 Portacorrispondenza VINTAGE ref. 85510... (10 x colore)
- 30 Portariviste VINTAGE ref. 7118... (10 x colore)
- 2 Display 9 portapenne VINTAGE ref.8111VIN
- 9 Set scrivania VINTAGE ref.830... (3 x colore)

1/4 PALLET CARTON DISPLAY



TEMPERAMATITE E FORBICI SHARPENER AND SCISSORS - TAILLE-CRAYONS ET CISEAUX

REF. 1590043 - 236 pz/pcs

pz	Descrizione - Description
40	Forbice EASY cm.13 ref.FA1204
40	Forbice BI-SOFT cm.13 ref. FB1308
48	Temperamatite LATTINA ref. 825
60	Temperamatite SMART ref. TE804
48	Temperamatite TRIS 3 fori ref. 970120

REF. 1590052 - 268 pz/pcs

pz	Descrizione - Description
80	Forbice EASY cm.13 ref.FA1204
80	Forbice FANTASY cm.15 ref. FB1314
48	Temperamatite LATTINA ref. 825
60	Temperamatite TWIST ref.TE803

TEMPERAMATITE SHARPENERS - TAILLE-CRAYONS

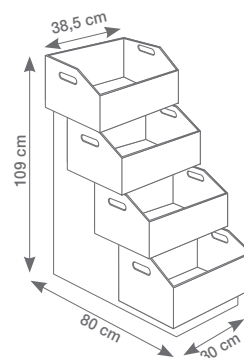
REF. 1590051 - 288 pz/pcs

pz	Descrizione - Description
60	Temperamatite 2GETHER ref. TE811
60	Temperamatite TWIST 2 fori metallo ref. TE803
60	Temperamatite SMART ref. TE804
48	Temperamatite TRIS 3 fori ref. 970120

REF. 1590042 - 204 pz/pcs

pz	Descrizione - Description
48	Temperamatite TURN ref. 625
48	Temperamatite LATTINA ref. 825
60	Temperamatite SMART ref. TE804
48	Temperamatite TRIS 3 fori ref. 970120

1/4 PALLET CARTON DISPLAY



Cassetti : 38,5 x 29 x 23 h. cm
Imballo : 30 x 80 x 51 h. cm



PPL FLUO REF. 1590041 - 100 pz/pcs

pz Descrizione - Description

- 16 Raccoglitore diam. 30 FLUO ref. 0253FLU0000
- 24 Cartella 3 lembi FLUO ref. 0263FLU0000
- 24 Conf.5 buste con bottone A4 FLUO ref. 0241FLU0000
- 36 Portalistini 30 buste FLUO ref. 0249FLU0000

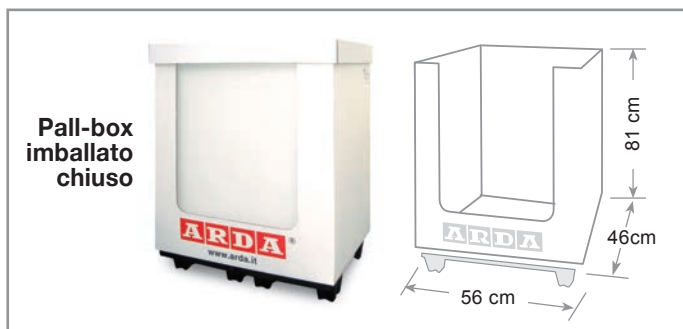
PPL PASTEL REF. 1590048 - 102 pz/pcs

pz Descrizione - Description

- 12 Raccoglitore diam. 30 PASTEL ref. 0280KCP0000
- 30 Cartella 3 lembi PASTEL ref.0283KCP0000
- 24 Conf.5 buste con bottone A4 PASTEL ref. 0284KCP0000
- 36 Portalistini 30 buste PASTEL ref. 0282KCP0000

PALL-BOX PICCOLO

1/3 PALLET



Pall-box imballato chiuso



PALL-BOX MINICASSETTIERE

MINI DRAWER CABINETS - MINI BLOC TIROIR

REF. 19P3PNPBX

20 pz/pcs minicassettiere MYDESK ref. 19P3PN...

REF. 19P3PPASPBX

20 pz/pcs minicassettiere PASTEL ref. 19P3PPAS...



PALL-BOX VALIGETTE

BRIEFCASE - MALETTE

REF. 1570001

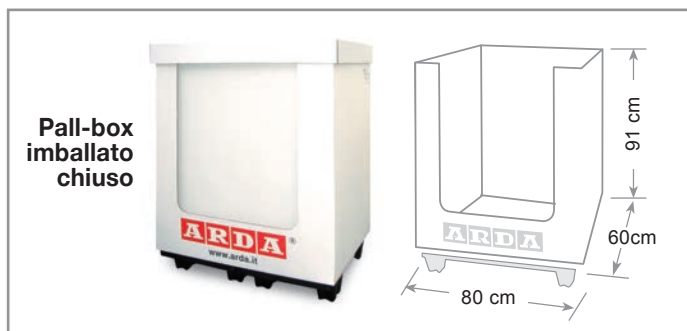
60 pz/pcs valigette piccole FLUO ref. 0255SOF0000

REF. 1570002

36 pz/pcs valigette grandi FLUO ref. 0256SOF0000

PALL-BOX GRANDE

1/2 PALLET



PALL-BOX CASSETTIERE

DRAWER CABINETS - BLOC TIROIR

REF. TR15P4PPBX

12 pz/pcs cassettiere SMILE ref.TR15P4P...



PALL-BOX PORTACORRISPONDENZA

LETTER TRAY - CORBEILLE A COURRIER

REF. 152/TR25310AS

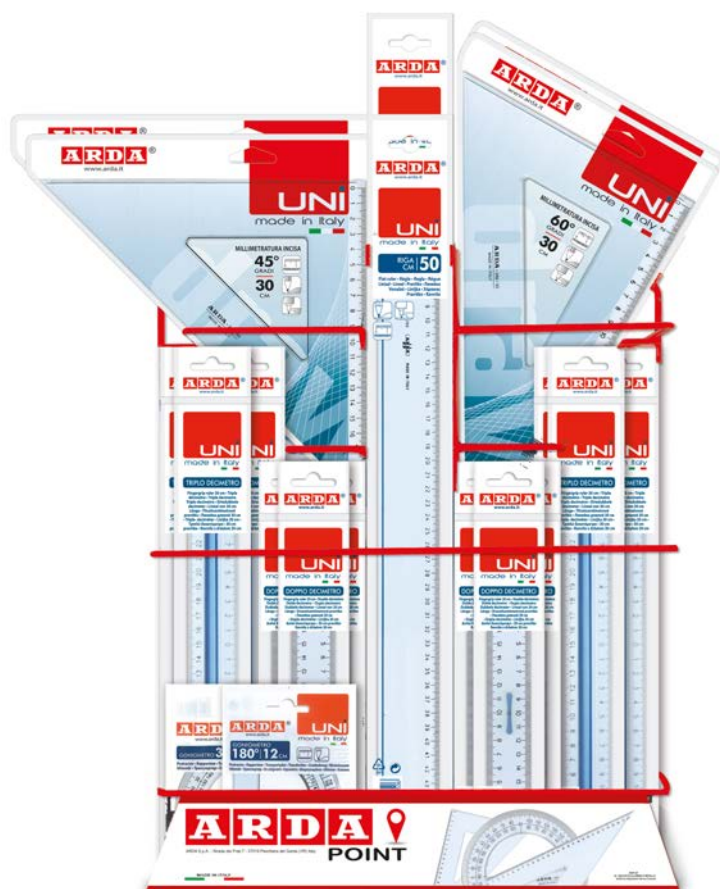
96 pz/pcs portacorrispondenza mod.25310

REF. 152/TR75510AS

96 pz/pcs portacorrispondenza mod.758510

DISPLAY PER ARTICOLI DISEGNO IN METALLO

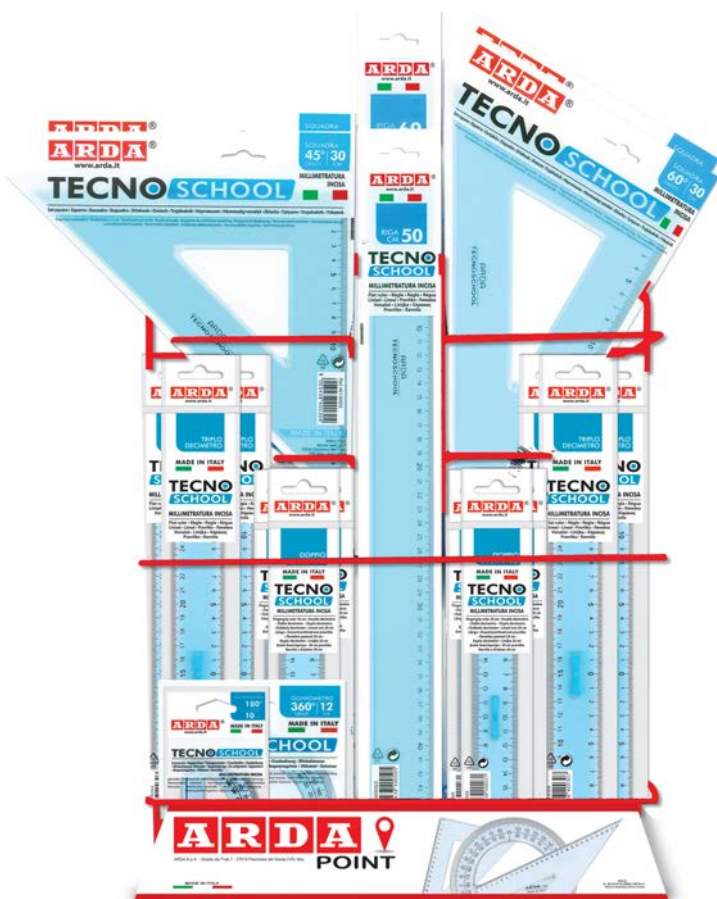
Desktop metal displays for drawing items
Présentoirs de comptoir en metal pour traçage



Serie UNI

REF. 4765 - 200 pz/pcs

pz	Descrizione - Description
20	Squadra 45°cm30 UNI ref.28730SS
20	Squadra 60°cm30 UNI ref.28830SS
20	Squadra 45°cm35 UNI ref.28735SS
20	Squadra 60°cm35 UNI ref.28835SS
20	Riga cm.50 UNI ref. 28950SS
20	Riga cm.60 UNI ref. 28960SS
20	Doppio decimetro UNI ref. 283SS
20	Tripla decimetro UNI ref. 50130SS
20	Goniometro 180°cm12 UNI ref. 284SS
20	Goniometro 360°cm12 UNI ref. 285SS



Serie TECNOSCHOOL

REF. 6640 - 200 pz/pcs

pz	Descrizione - Description
20	Squadra 45°cm30 TECNOSCHOOL ref.40130SS
20	Squadra 60°cm30 TECNOSCHOOL ref.40230SS
20	Squadra 45°cm35 TECNOSCHOOL ref.40135SS
20	Squadra 60°cm35 TECNOSCHOOL ref.40235SS
20	Riga cm.50 TECNOSCHOOL ref. 40050SS
20	Riga cm.60 TECNOSCHOOL ref. 40060SS
20	Doppio decimetro TECNOSCHOOL ref. 403SS
20	Tripla decimetro TECNOSCHOOL ref. 406SS
20	Goniometro 180°cm10 TECNOSCHOOL ref. 404SS
20	Goniometro 360°cm12 TECNOSCHOOL ref. 405SS

DISPLAY PER ACCESSORI IN METALLO

Desktop metal display - Présentoirs de comptoir en metal



DISPLAY TEMPERAMATITE

Sharpener - Taille-crayons

ref. 4000 - 176 pz/pcs

- 40 temperamatite Smart
- 24 temperamatite Triplo
- 12 temperamatite Ovetto
- 12 temperamatite Tenks Peluche
- 24 temperamatite Clack Pastel
- 32 temperamatite 2gether
- 24 temperamatite Lattine
- 2 temperamatite a batteria
- 6 temperamine a campana

DISPLAY TEMPERAMATITE E FORBICI

Sharpener and scissors - Taille crayons et ciseaux

ref. 4002 - 216 pz/pcs

- 20 forbici Crazy cm.13
- 40 forbici Bi-Soft cm.13
- 40 forbici Fantasy cm.15
- 40 forbici Easy cm.13
- 40 temperamatite Smart
- 24 temperamatite Triplo
- 12 temperamatite Tenks Peluche

Dimensione / Size:

cm. 40,5 x 26 x 59,5 h.

DISPLAY FORBICI

Scissors - Ciseaux

ref. 4001 - 220 pz/pcs

- 20 forbici Pluto cm.13
- 20 forbici Easy cm.13
- 10 forbici Left cm.13
- 40 forbici Bi-Soft cm.13
- 40 forbici Soft cm.13
- 20 forbici 3D cm.13
- 10 forbici Crazy cm.13
- 20 forbici safe cm.13
- 40 forbici Basic cm.12 in barattolo



DISPLAY PER ARTICOLI DISEGNO IN CARTONE

Carton displays for drawing items
Présentoirs pour en carton pour traçage

Dimensione / Size:
cm. 32,5x 25 x 51 h.



serie PROFIL ALLUMINIO
ref. 180ESP - 26 pz/pcs



serie ISOTECK
ref. 641 - 47 pz/pcs



serie ELASTIKA
ref. 4766 - 61 pz/pcs



serie KEEP COLOUR PASTEL
ref. KCP4766 - 100 pz/pcs



serie MANCINI
ref. 4766MAN - 70 pz/pcs



serie RE-GENERATION
ref. RE4768 - 51 pz/pcs

DISPLAY PER LAVAGNE E ACCESSORI

Displays for writing boards and accessories

Présentoirs pour ardoise
et accessoires



REF. LAV004 - 32 pz/pcs

pz Descrizione - Description

- 5 Lavagna ardesia artificiale cm 30x40 ref. 875
- 5 Lavagna ardesia naturale cm 24x34 ref. 880
- 10 Lavagna ardesia naturale cm 18x26 ref. 870
- 6 Cancellino per lavagne gesso ref. BR1102
- 6 Confezione gessi + portagessi ref. BG2001

REF. LAV005 - 34 pz/pcs

pz Descrizione - Description

- 10 Pannelli sughero cm.30x40 ref.956
- 24 Confezioni 50 spilli clrssidra ref.ACL05



REF. LAV003 - 45 pz/pcs

pz Descrizione - Description

- 5 Lavagna magnetiche cm 29x39 ref. 974TL
- 20 Confezioni 3 pennarelli ref.54
- 20 Confezioni 6 pedine magnetiche diam.30 mm ref.ACL02



NEW

REF. 470003 - 62 pz/pcs

pz Descrizione - Description

- 20 Forbice BI-SOFT cm.13 ref.FB1308SF
- 20 Forbice BASIC cm.12 ref.FF1105SF
- 16 Temperamatite 2GETHER ref. TE811SC
- 6 Temperamatite TENKS PELUCHE ref. TEK06SC

REF. 470001 - 62 pz/pcs

pz Descrizione - Description

- 20 Forbice BI-SOFT cm.13 ref.FB1308SF
- 20 Forbice BASIC cm.12 ref.FF1105SF
- 16 Temperamatite 2GETHER ref. TE811SC
- 6 Temperamatite TENKS PELUCHE ref. TEK06SC

STRISCIA ESPOSITIVA PER BLISTER



DISPLAY STRIP FOR BLISTER - BANDE D'AFFICHAGE POUR BLISTER

Ideale per grandi magazzini e negozi

Sistema espositivo pratico e compatto. In plastica molto resistente con gancio di chiusura click e foro euro integrato per appenderla.

Suitable for department stores and shops

Practical and compact display system. Made of very resistant plastic with click closure hook and integrated euro hole for hanging.

Idéal pour les grands magasins et les magasins

Système d'affichage pratique et compact. En plastique très résistant avec crochet de fermeture à clic et trou euro intégré pour l'accrocher.

mm.113



mm.960



REF. FA1204STR
Striscia 20 forbici Easy cm.13



REF. TEK99STR
Striscia 12 temperamatite Tenks mix

REF. TEK06STR
Striscia 12 temperamatite Tenks Peluche



REF. FB1308STR
Striscia 20 forbici Bi-Soft cm.13



REF. FA1207STR
Striscia 20 forbici Safe cm.13



REF. 825STR
Striscia 12 temp.Lattina